

**MSCA Board Meeting
Friday, January 14, 2011
Hamline University**

Present: Kris Moe, Chris Otto, Murray Smart, Danette Seboe, Jill Vestrum, Katie Gerdt, Lea Oelfke, Jill Walker, Marsha Gilbertson, John Paton, Dave Warner, Kitty Johnson, Marianna Sullivan, Walter Roberts, Beth Braun, Rachel Karnitz, Rich Mack, Carrie Asmus, Heather Krause

Meeting officially called to order by Kris Moe, 2nd by Dave Warner

Motion to accept agenda with flexibility by Marianna Sullivan, 2nd by Jill Vestrum

Motion to accept the minutes from the October 2010 meeting by Jill Vestrum, 2nd by Kitty Johnson

Governance Process Polices

Discussed handouts: Governing Style, Ground Rules for MSCA Governing Board Meetings, Board Member Roles, Holding Powerful Conversations, Good-To-Great Framework

Ends Policies/Work Plan

Board members met in committees to update work plans
Each committee provided the board an update on work plan progress. See the work plan for specifics.

Professional Development Committee will work on a proposal and guidelines for professional development opportunities for counselors (funding through MSCA)—divisions would apply for funding for professional development opportunities.

SPARC would be a separate professional development opportunity. There will be a SPARC breakout session during the spring conference. Where would funding come from? OHE? MSCA?

Presidents of each division send contact information from each of their board members to Katie as soon as possible. This information needs to be updated for 2010-2011.

Partnerships with Stakeholders Committee

The ASCA model has been adopted as our state model for standards in counseling (by MSCA). How do we get the state of Minnesota to recognize the ASCA model?

Government Relations

Day on the Hill

Carrie would like division presidents to report on how many counselors will be attending Day on the Hill. Send her an email with a count.

Division presidents should also contact area colleges to find out how many students will be attending.

- Rachel will contact for SW
- Chris will contact for her division

Division presidents should scan Day on the Hill handout to all those who are participating

Legislative Committee

Walter, Chris, and Kris met with our lobbyists yesterday and K-12 Finance committee to discuss MOE

Post-Secondary Update

Poster Sessions-Grad Students

Moving forward on poster sessions with the grad students for the spring conference; three opportunities to view posters

P-20 Working Group Initiative (Walter)

There is going to be a strong push under the current legislature to infuse business ideologies into education; alternative licensure routes, etc.

There is a major effort to look at alternative licensure structures for teachers going into the classrooms. How may this affect the future for school counselors? Walter is encouraging those with ties to Education Minnesota to inquire about the impending changes as this moves forward.

Future School Counselor of the Year Award

Application is posted on the website; applications will go to Chris Otto. Selection committee will consist of presidents, post-secondary rep, and member at -large.

Consider making a nomination for the Wellstone award

Operational Parameters

Membership Update—John

914 members as of this morning.

Membership expires March 31; email reminders will be sent out.

Payment can be made online; those that do not pay will receive a reminder through mail.

Financial Report Update—Rachel

Mileage reimbursement is \$.51 per mile

Continuing to work on tax-exempt application

2011 Conference Update—Danette

- Keynote speakers set; Dr. Stephen Sroka (The Power of One); Ben Wolfe, SMCD Grief Center
- Currently, we have 50 breakout sessions requested
- Committee is aggressively seeking vendors
- Mining companies in Northern Minnesota are providing sponsorship as well as several area colleges
- Committee is working on compiling contacts for sponsors in order to maintain continuity.
- Pro-Choice group would like to offer a pregnancy breakout session (organization—Pro-Choice resources); “Unplanned Pregnancy Options and Minors’ Rights”

Suggestion to use this organization as an exhibitor instead of a breakout session

Comment: How is this different than presentations on GLBT issues, military, etc.?

Comment: Could the presenter share as a counselor and not under the name of the organization?

Board supports this break-out session

Emerging Leaders

Suggestion: Attendance for Emerging Leaders has suffered because of the timing—before the conference officially begins. Instead of Emerging leaders during pre-conference, have a “first-timer” pamphlet available at registration.

Lodging at Maddens

Is the board willing to reduce number of rooms for counselors for the exhibitors?

Can we alter our contract to make room for exhibitors?

We will keep 220 rooms for counselors, give 20 to exhibitors

Elections—Chris

Candidates for all positions open

(info in board reports)

Scholarship—Shelly

- Shelly is acting as chair for the Scholarship and Award committee
- Shelly presented board members with a packet of information that includes: 2010-2011 MSCA Scholarship & Award Process; 2010-2011 MSCA Scholarship & Award Process—Timeline; 2010-2011 MSCA Scholarship & Award Process—Roles and Responsibilities
- Naviance is providing funding for these scholarships; we are now able to provide students with \$1000 instead of \$500
- Students who attend college out of the state of Minnesota are eligible for this award. We need to define “state-approved” institution.
- Legislator of the Year Award—Government Relations committee decided not to give this award this year.
- This year’s application will be ready soon—Shelly will send a message through the listserv when it is ready.

Request for information from retirees as soon as possible—division presidents should send this information to Shelly. All retirees will receive an award, even if the award is not present at the annual conference. Division presidents will be responsible for getting the rewards to the retirees.

Guidelines

- Next deadline is Friday, February 11, 2011
- Current topic is “Best Practices”
- Suggestion to write about “Best Practices” in each ASCA domain, or “Best Practices” in groups, classrooms, etc.
- Currently, Mankato pays for the insert and advertising; could other grad programs do this as well? Should the board look into advertising to help pay for costs of the publication? Dr. Roberts recommends that the board decide whether or not to accept advertising from other grad programs, colleges, etc.
- Advertising within the publication or as an insert?
- Guidelines will check how other states handle advertising; February’s issue will continue “as is”

SSCEE Update—Chris

- Group has decided to re-visit its mission and goals. All associations are asked to bring mission and goals to next meeting. Associations’ missions and goals will be reviewed and compared.
- The coalition decided not to combine legislative efforts.

New Business

Suicide Awareness Voices in Education (SAVE)—professional development opportunity (shared by Kris)

Bylaw additions

- Motion to approve bylaw changes/additions discussed at Oct meeting by Beth Braun, 2nd by Walter Roberts. All in favor, motion passes.
- Rachel will get updates to Katie, Katie will update Blue Book.

Washington, D.C.—APPI Updates

- Will take place in March
- Talk to Kris Moe if you are interested

Political Action Committee

- Separate committee—not part of MSCA; this would be a way to contribute to our legislators. Not part of MSCA dues; it is separate and voluntary.
- Suggestion: look into how other states set up PAC donations for members.
- Kris will look into this and report back during our May meeting. Need to discuss structural and legal issues surrounding PAC’s.

Professional development—SAVE

Kris has been in contact with Dan; he is willing to give us a discount with this workshop.

Madden's Contract

- We have a contract with Madden's through 2012. Do we want to stick with Madden's?
- Suggestion to get bids from other resorts; there is always the possibility of finding a better deal.

Other Additions

- Discussion regarding Jim Bierma's position on the board; we may need to initiate a process of resolution. This may be an issue that the executive board needs to discuss.
- The executive board will discuss a resolution process.

ACT conference; Friday, February 18, 2011

- Central is sponsoring a webinar on February 9.
- SEMSCA is planning a one-day workshop through EdTrust on March 9 at Winona State University

Meeting Evaluation

Stop Doing

Start Doing

Keep Doing—communicating and sharing

Motion to adjourn the meeting by Murray Smart, 2nd by Marsha Gilbertson.